



# SPONSEL CPA GROUP

## A New Kind of CPA Firm.

Sure, we perform the  
typical CPA firm functions.

We also do a lot more.

Sponsel CPA Group  
offers customized,  
relationship-based,  
executive-level business  
strategy services that  
help entrepreneurs grow  
their businesses and find  
greater success.

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## Valuation and Litigation Services

In addition to our traditional CPA firm services, Sponsel CPA Group has a team of professionals dedicated to valuation and litigation services. These professionals work with individuals, business owners, attorneys and other professionals to provide relevant and reliable solutions to difficult financial problems. Our dedicated team makes it possible to efficiently and effectively manage these projects under virtually any circumstance.

### Valuation

Valuation comes in many different shapes and sizes. It is also dependent on the specific facts and circumstances of the particular situation. To adequately address these issues, it is important to utilize the services of an experienced and qualified valuation analyst.

Sponsel CPA Group's valuation services team has experience valuing entire businesses, partial ownership interests of businesses and various assets owned by businesses. Our services range in scope from specific calculation-engagements (applying a single valuation method or formula) to comprehensive *valuation engagements* (an all-inclusive analysis of the various value drivers).

We have valuation experience in the following areas:

- Mergers, acquisitions, reorganizations and buyouts
- Structuring of stock restriction and buy/sell agreements
- Estate, gift and income tax planning and compliance
- Fair value measurements (accounting compliance)
- Litigation related to
  - Marital dissolution
  - Shareholder disputes (dissent/oppression/dissolution)
  - Bankruptcy

Our professionals have credentials from the American Institute of Certified Public Accountants, American Society of Appraisers and National Association of Certified Valuation Analysts. These organizations are leaders in the training and education of valuation professionals.

### Litigation

Like valuation services, litigation services take on many forms that necessitate the use of experienced and qualified professionals.

Our team has served as both consulting and expert witnesses. We have litigation experience in the following matters:

- Expert witness testimony
- Economic damage analyses
  - Lost profits
  - diminution of business value (lost value)
- Fraud examination and forensic accounting investigations
- Income analysis (child support)

In addition to the valuation credentials previously mentioned, our professionals also have certifications from the *Association of Certified Fraud Examiners* and the *American Institute of Certified Public Accountants*.

#### TEAM MEMBERS

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